



**livemarkets.com**

# COOKIES POLICY

LIVEMARKETS

## CONTENTS

1. WHAT ARE COOKIES? .....	2
2. WHY DO WE USE COOKIES? .....	2
3. HOW DO WE USE COOKIES? .....	2
4. WHAT COOKIES DO WE USE? .....	2
5. HOW CAN YOU CONTROL COOKIES? .....	3
6. HOW OFTEN WILL YOU UPDATE THIS COOKIE STATEMENT? .....	3
7. WHERE CAN YOU GET FURTHER INFORMATION?.....	3

## 1. WHAT ARE COOKIES?

Cookies are small text files that are sent to your computer or mobile device when you visit a website. They may store user preferences and other information. Cookies are widely used by online service providers to recognize you and your preferences when you visit their website again, to make their websites more efficient or to provide reporting information.

Cookies set by TradeAsia Capital Limited ,the tool owner, are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies".

Third-party cookies enable third-party features or functionality to be provided on or through the website or service you are using, such as advertising, interactive content and analytics. The third parties that set these third-party cookies can recognize your computer both when it visits the website or service in question, and also when it visits certain other websites or services.

## 2. WHY DO WE USE COOKIES?

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our sites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us and the third parties we work with to track and target the interests of visitors. For example, we use cookies to personalize your experience while interacting with our services and to improve the functionality we provide. Third parties serve cookies through our sites for analytics and other purposes. This is described in more detail below.

Cookies used on our website are "persistent" cookies or "session based". Persistent cookies are those that remain on your device until you erase them or they expire. Session based cookies are temporary in duration and they will be usually erased when you close your internet browser.

## 3. HOW DO WE USE COOKIES?

The specific types of first and third-party cookies served through our website and the purposes they perform are described in further detail below. They include:

- **Essential website cookies:** These cookies are strictly necessary to provide you with services available through our websites.
- **Functionality cookies:** These cookies allow us to remember choices you make, such as your language, and provide enhanced and personalized features. The information these cookies collect remains anonymous and they cannot track your browsing activity on third-party websites. For example, these cookies are used for authentication (to remember when you are logged-in).
- **Analytics and customization cookies:** These cookies collect information that is used either in aggregate form to help us understand how our websites are being used or how effective our marketing campaigns are, or to help us customize our websites and services for you. These cookies may be set by us or by third-party providers whose services we have added to our pages.
- **Social Media Cookies:** These cookies allow us to integrate social media functions into our Site and may also be used for advertising purposes.

## 4. WHATE COOKIES DO WE USE?

Google Analytics: These are set by Google Universal Analytics and are used to collect information about how visitors use our website and services. We use the information to compile reports and to help us improve our service. The cookies collect information in an anonymous form, including the number of visitors to our website and services, where visitors have come to our website from and the pages they visited. We encourage you to review Google Analytics privacy and cookie policy.

## **5. HOW CAN YOU CONTROL COOKIES?**

- You have the right to decide whether to accept or reject cookies.
- You also manage your preferences by visiting our website or through the pop-up cookie banner upon your first visit to our website.
- You can also set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality and areas of our website may be restricted.
- As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

## **6. HOW OFTEN WILL YOU UPDATE THIS COOKIE STATEMENT?**

We may update this Cookie Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the bottom of this Cookie Statement indicates when it was last updated.

## **7. WHERE CAN YOU GET FURTHER INFORMATION?**

If you have any questions about our use of cookies or other technologies, please email us at [info@livemarkets.com](mailto:info@livemarkets.com)